



University of St.Gallen



## University of St.Gallen (HSG)

School of Management, Economics, Law,  
Social Sciences, International Affairs and Computer Science

*"From insight  
to impact"* 



University of St.Gallen

# Welcome to the University of St.Gallen (HSG)



## **Vision**

As a leading business university we set global standards for research and teaching by promoting integrative thought, responsible action and an entrepreneurial spirit of innovation in business and society.



University of St.Gallen

## Agenda

- 1 Studies at the University of St.Gallen
- 2 International studies: Exchange
- 3 HSG Alumni
- 4 St.Gallen / Switzerland
- 5 Virtual Campus Tour & Pictures of the University of St.Gallen





## The HSG at a glance

- University of St.Gallen (HSG) - School of Management, Economics, Law, Social Sciences, International Affairs and Computer Science
- Founded in 1898 as one of the first Business Universities in Europe
- Public university: Canton of St.Gallen
- Degrees: B.A. HSG, M.A. HSG, Ph.D. HSG, full- and part-time MBAs (Computer Science; BSc, MSc, Ph.D.)
- Student body: More than 9,000 students, 34% female students
- Faculty: 102 professors, 80 assistant professors, 30 permanent lecturers and 551 lecturers
- Institutes: 42 institutes and centers
- Top-ranked in the Financial Times Rankings
- Accreditations: EQUIS, AACSB and AMBA

## Ranking results



### **Financial Times Ranking:**

- 1st place with the Master in Strategy and International Management
- 6th place with the Master in Banking and Finance
- 7th place in the Top European Business School Ranking

### **CHE Ranking:**

- Top group for business administration, economics, international affairs and law in German-speaking Europe

### **Handelsblatt:**

- Top group in business administration and economics research in Europe



## Bachelor's programmes

Bachelor's programmes	Languages	
Business Administration	German	English
Economics	German	English
International Affairs	German	English
Law	German	
Law and Economics	German	
Computer Science (Autumn semester 2022)	German	



## Master's programmes

Master's programmes	Languages	
<ul style="list-style-type: none"> <li>• Business Innovation</li> <li>• Marketing Management</li> <li>• Accounting and Finance</li> <li>• Strategy and International Management</li> <li>• Business Management</li> <li>• Management, Organization Studies and Cultural Theory</li> </ul>	German German German  German German	English English English
<ul style="list-style-type: none"> <li>• Banking and Finance</li> </ul>		English
<ul style="list-style-type: none"> <li>• Economics</li> <li>• Quantitative Economics and Finance</li> <li>• International Affairs and Governance</li> </ul>	German	English English English
<ul style="list-style-type: none"> <li>• International Law</li> <li>• Law</li> <li>• Law and Economics</li> </ul>	German German	English
<ul style="list-style-type: none"> <li>• Computer Science</li> </ul>		English



## Ph.D. programmes

Ph.D. programmes	Languages	
Management (four specialisations)	German	English
Finance		English
Economics and Finance		English
International Affairs and Political Economy		English
Law	German	English
Organization Studies and Cultural Theory	German	English
Computer Science		English





## More than economics: Integrative approach

With our academic structure we promote:

- Critical thinking
- Dealing with complexity
- Dealing with the cultural, social and ecological challenges in today's world

Our students should be conscious of their role and learn to assume long-term responsibility for society.



## Library



- Specialist academic library
- Workspace for students
- Separate workspace for Master's students
- Seat finder shows empty seats on the whole campus
- Learning Center (from spring semester 2022)

[unisg.ch/bibliothek](https://unisg.ch/bibliothek)



University of St.Gallen

Students' Union

THE CO COWORKING BY SHSG



prisma



**Mission:**

“Improving the quality of studies through representing students and providing services.”

 *Assessment Guide*



SKRIPTEKOMMISSION  
IHR UNIVERSITÄRER DIENSTLEISTER





University of St.Gallen

Over 120 student clubs



St.Gallen Symposium



START GLOBAL



BANKERS' CLUB  
YOUR GATEWAY TO THE FINANCIAL INDUSTRY



VIMENTIS

Für die Zukunft der Schweiz





# Unisport





## Life in St.Gallen and in Switzerland



### **Accommodation**

- Shared flat with other students from approx. CHF 550 and up
- Vacancies towards the end of a semester (Facebook: Sharing is Caring)

### **Eating at the HSG**

- Canteen and Coffee bar
- Different daily menu from CHF 7 and up

### **Currency**

- 1 CAD = 0.73 CHF



## Starting dates, application and admission criteria

### Starting dates

- Bachelor's programmes: September (start autumn semester)
- Master's programmes: September (autumn semester), additional start in February (spring semester) for Master's programmes in Law

### Application window

- Bachelor's programmes: 1 October – 30 April
- Master's programmes: depending on the programme, please check our website: [admissions.unisg.ch](https://admissions.unisg.ch)

### Attendance & duration

- Our Bachelor's and Master's programmes are full-time programmes:
- Bachelor's programmes: 6 semesters
- Master's programmes: 3 semesters (Law and Economics: 4 semesters)

### Admission criteria

- Please check our website: [admissions.unisg.ch](https://admissions.unisg.ch)



## Funding your studies

### Tuition fees per semester for regular students

	Swiss students	Foreign students
Bachelor	CHF 1,229	CHF 3,129
Master	CHF 1,429	CHF 3,329
Ph.D.	CHF 629	CHF 1,079

**Total costs per year including tuition fees: CHF 25,000 – 30,000**

**Advice Center for Study Funding: [studyfunding.unisg.ch](https://studyfunding.unisg.ch)**

### Working during your degree course

- Approx. 80% of students work during their degree course





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## International orientation



### **Students and regular teaching staff**

- 34% international students from more than 80 countries
- More than 50% of the regular teaching staff are of international origin

### **International network**

- St.Gallen Institute of Management in Asia, Singapore
- St.Gallen Institute of Management in Latin America, São Paulo
- ASIA CONNECT Center
- Centro Latinoamericano-Suizo de la Universidad de San Gallen
- Partnerships: CEMS, PIM, APSIA, GBSN, GRLI, PRME



## Student Mobility: Exchange semesters at the HSG



About 650 students from 200 partner universities and 50 nations spend a guest semester at the HSG each year.

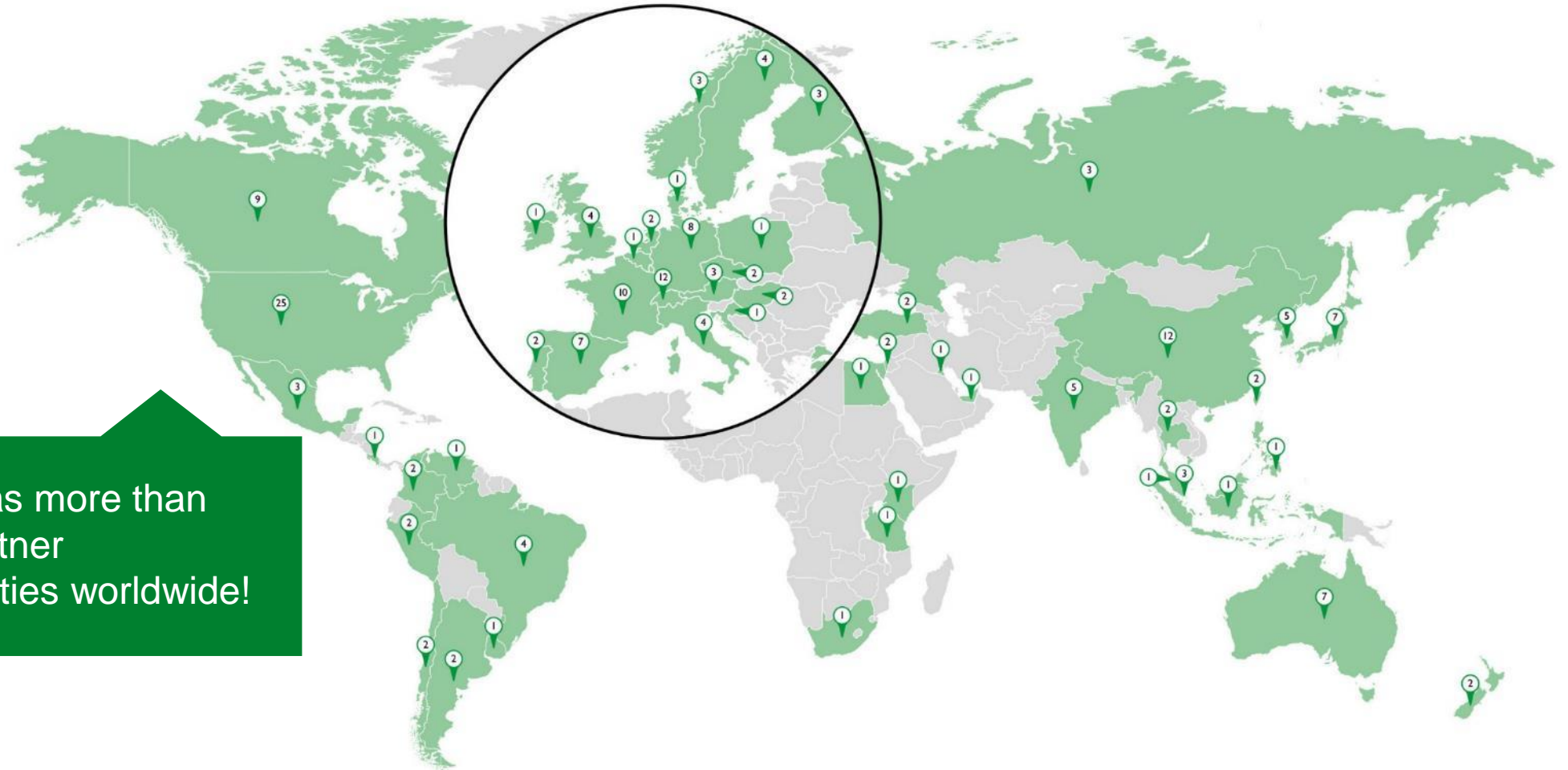
Services for exchange students:

- Pre-semester German language course
- Orientation programme
- Sightseeing tours and cultural introduction
- Buddy System
- Housing office ensures accommodation
- Academically challenging: you can choose from courses in English at the Bachelor's and Master's levels

[exchange.unisg.ch](https://exchange.unisg.ch)



## Your exchange options



HSG has more than 200 partner universities worldwide!



## **Exchange programmes for guest students**

### **Exchange at Partner University (1/2)**

#### **Participating students**

- Undergraduate and graduate students from partner universities of the University of St.Gallen

#### **Course programme**

- Courses are available at the Bachelor's and the Master's levels

#### **Semester dates**

- Autumn semester: September to December
- Spring semester: February to May

#### **Application procedure**

- Contact the International Office at your home university

#### **More information**

- [exchange.unisg.ch](https://exchange.unisg.ch) → Incoming programmes / Bachelor or Master



## **Exchange programmes for guest students Freemover Programme (2/2)**

### **Participating students**

- Undergraduate and graduate students from non-partner universities

### **Course programme**

- Courses are available at the Bachelor's and the Master's levels

### **Semester dates**

- Autumn semester: September to December
- Spring semester: February to May

### **Application deadline**

- 1 - 30 March for a start in the Autumn semester
- 1 - 30 September for a start in the Spring semester

### **More information**

- [exchange.unisg.ch](https://exchange.unisg.ch) → Incoming programmes / Freemover



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## HSG Alumni

WE ARE  
HSG  
Alumni







## HSG Alumni – a strong community with over 28,000 personalities



### **Full membership for HSG Master's students – free of charge**

- Get to know great people who studied at the HSG before
- Over 350 events per year

### **HSG Alumni offers:**

- Funding of student projects
- Jobs as student members of staff
- Support for the mentoring programme, and much more



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## Where is St.Gallen located?



## Facts and impressions of St.Gallen



- 80,000 inhabitants
- German-speaking part of Switzerland
- Close to Swiss Alps and Lake Constance
- Close to numerous ski resorts
- City founded in 610 AD
- Cultural and educational history since 900 AD
- In the past: textiles and embroideries
- Today: trade, services, and education
- Only 1 hour's journey to the Zurich International Airport

## Facts and impressions of Switzerland



- Population of 8.5 million (24.3% foreign nationals)
- Surface area of 41,285 square kilometres
- 4 national languages: German, French, Italian, Romansh
- Most competitive economy in the world
- Switzerland is situated in the heart of Europe
- One of the highest annual per capita GDPs worldwide
- Low unemployment rate: 3.2% (2018)
- Zurich scores second highest worldwide for quality of living





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# Campus Tour

Universität St.Gallen

















**Thank you for your attention!**

For any questions contact us via  
[leo.doyon@student.unisg.ch](mailto:leo.doyon@student.unisg.ch) or via  
[studyinfo@unisg.ch](mailto:studyinfo@unisg.ch)