



EM Strasbourg Business School

Our School at a glance

Université
de Strasbourg



General Information

EM Strasbourg–Be Distinctive

- Only French business school within an internationally recognized university

- **The University of Strasbourg**



- 5 Nobel Prize laureates
- In the top 150 of the Shanghai Ranking 2019
- 52,000 students
 - 20% of whom are international

Our Vision and Slogan

- **Our Vision**

To empower individuals and organizations alike to reveal their unique strengths and characteristics


- **Our Slogan: Be Distinctive.**

Two very simple words, which marked a turning point in our School's history. Today, the slogan Be Distinctive preserves its very meaning. Firmly student-oriented, it is the expression of our School's actions.

We do not want our students to be different; we want them to make a difference, by being themselves. We commit to our students and future students by inviting them to be distinctive by being who they are! EM Strasbourg strives to develop, reveal, and strengthen the talents and potential of everyone.



Our Values

- **Social responsibility is at the heart of EM Strasbourg's mission. The organization's operations are guided by three essential values: diversity, sustainable development, and ethics.**
 - **These values can be found at all levels of the organization. They are applied within the School for students, staff, and all stakeholders and shine through in our research, teaching activities, and the strong links that EM Strasbourg fosters with the economic community.**
- 

Our Mission Statement

- EM Strasbourg strives to educate competent, responsible, and agile managers to become global citizens, ready to find their place in society and able to develop a performance-driven management style.
- At EM Strasbourg Business School, the only Grande Ecole de Management in France that is part of an internationally recognized university, we aim to produce high-impact intellectual contributions based on academic research relevant for 21st-century organizations.

EM Strasbourg in Figures

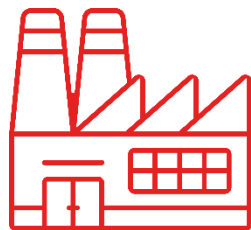
5

types of programs

- Programme Grande École (PGE)
- Bachelor's Program
- Master's Program
- Executive Education Program
- Doctoral Program

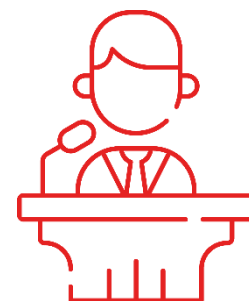
A Place to Reflect and Get Involved

2
research
centers



200

partner companies in EM
Strasbourg Business Club

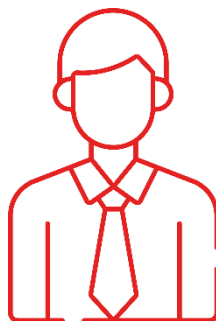


30+

conferences
per year



EM STRASBOURG
LA RUCHE
CENTRE ENTREPRENEURIAL



450

corporate executives
involved in School life

Academic Research

2 HIGH-PERFORMING RESEARCH CENTERS

HUMANIS
DIRECTOR OF THE
RESEARCH CENTER
PR. SEBASTIEN POINT



LARGE
DIRECTOR OF THE
RESEARCH CENTER
PR. LAURENT WEILL



Academic Excellence



83

research lecturers

7

corporate chairs

75th

Financial Times



Top 150

Shanghai Ranking

A Recognized School



WWW.QUALICERT.FR

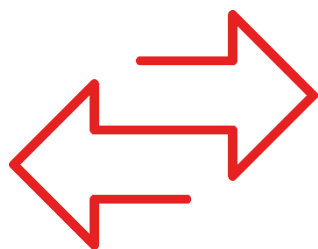
International Aspects

EM Strasbourg Goes International

230+

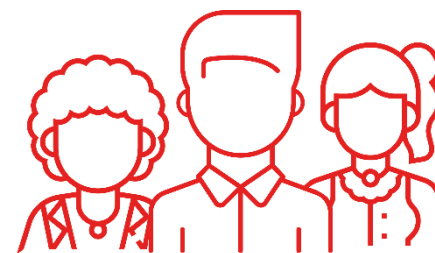


*university exchange
agreements in 54
countries*



600

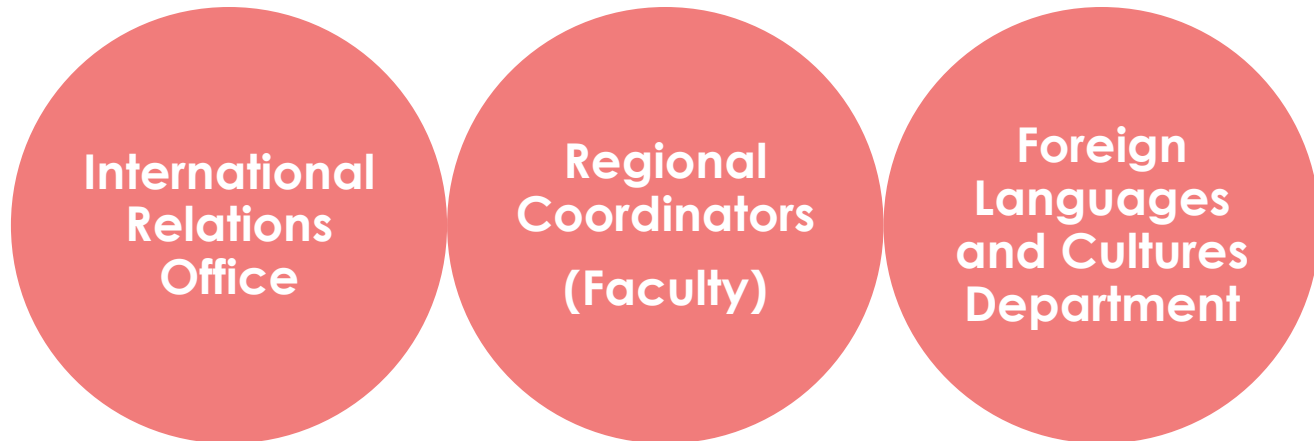
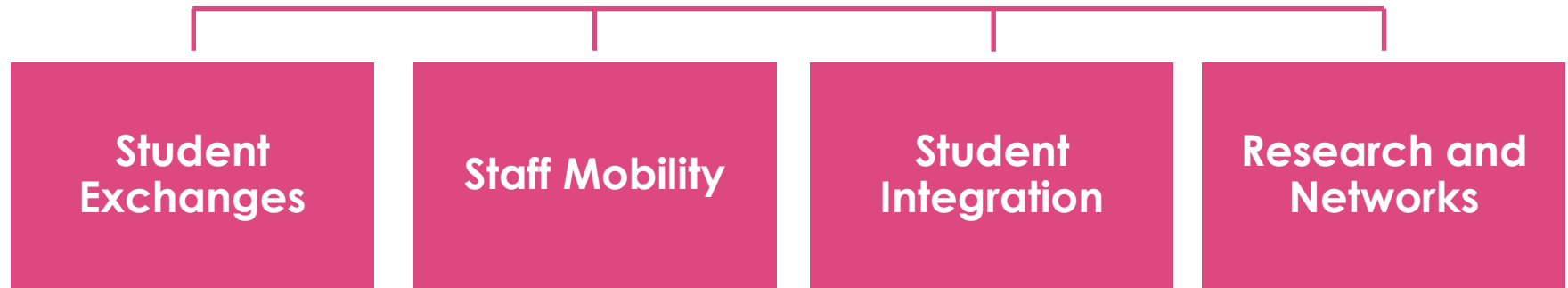
*students from one of
our partner universities*



1,400

international students

Our International Activities



Our Partner Universities

238
partner
universities

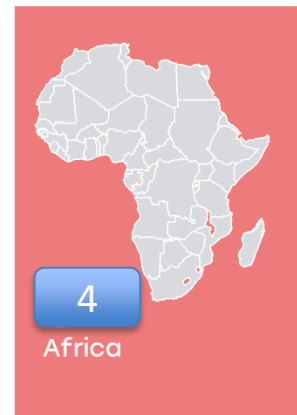
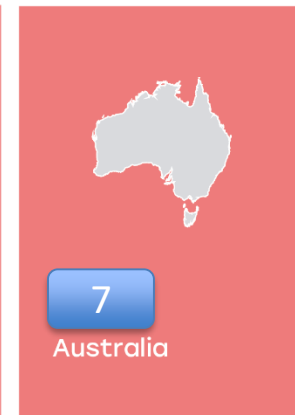
211 Programme
Grande École

30 Bachelor of
International
Business

1 Master of European
Management Studies

15 dual degree programs

- 3 in Germany
- 3 in the USA
- 2 in Italy
- 1 in Argentina, Australia, China, Colombia, Spain, Switzerland, and Vietnam





Incoming Students at EM Strasbourg

564

incoming
students

416 one-semester
exchange students

148 two-semester
exchange students

In 2018/2019

Programs for Incoming Students

Semester Exchange

- Non-degree seeking program
- 1 or 2 semesters
- 60 different courses taught in English per semester (on average)

Bachelor of European Management

- Degree program
- 2 semesters

Dual Degree Master's Program

- International and European Business
- Marketing
- Finance
- Int'l Wine Management and Tourism

Incoming Students

Short-Term Programs

- Summer School
- Customized Programs

Short-Term Programs

International Summer School *"Business in Europe"*

- 4-week program: classes in English
- Undergraduate or graduate students eligible
- French language and culture classes
- 2 sessions in June and July



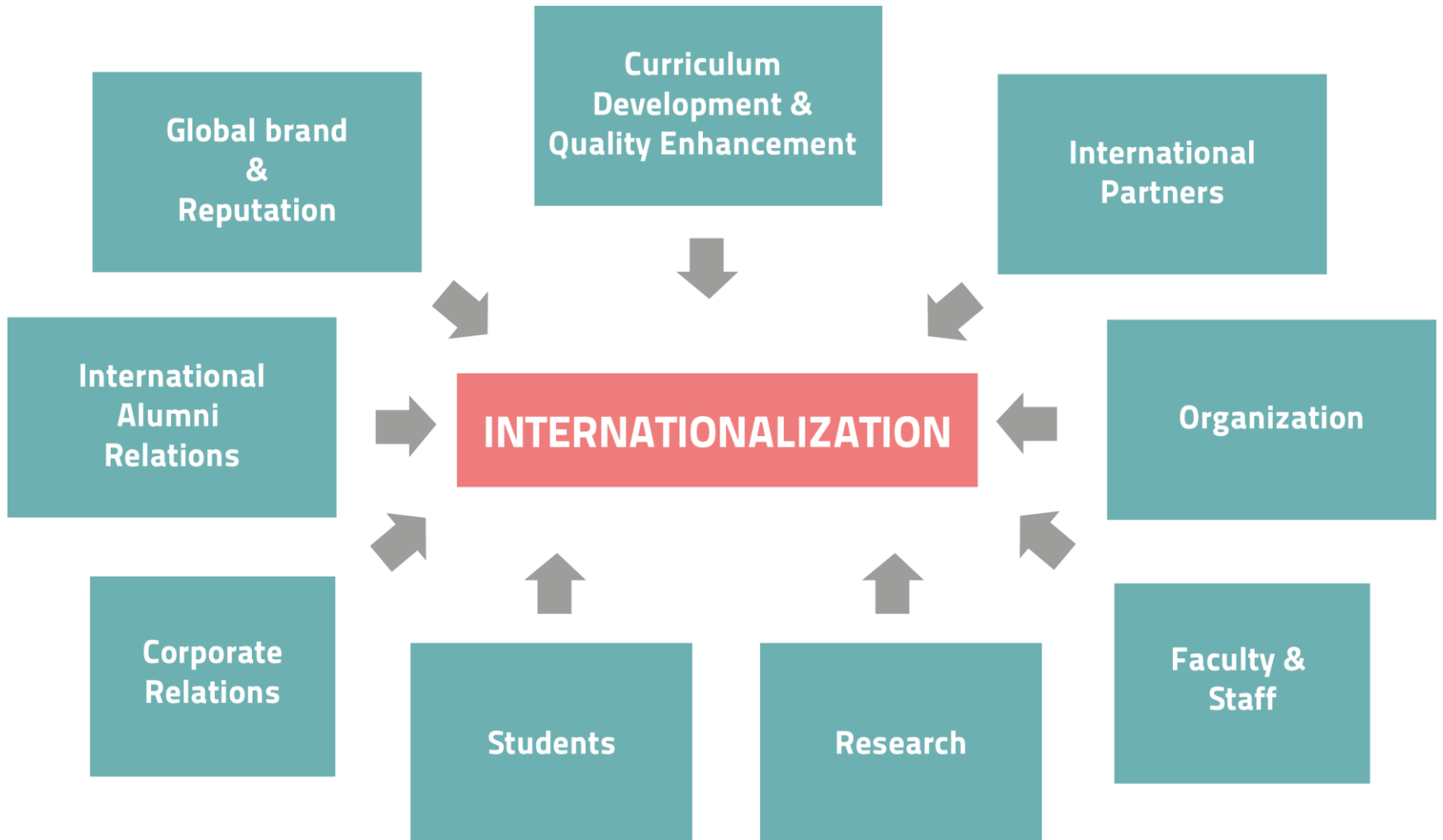
Customized Programs

- A customized program
- Throughout the academic year



- Visits of international institutions
- Corporate visits in France, Germany, and Switzerland (pharmaceuticals, automobile, banking, finance, food and beverage: Smart, Mercedes, Mars Chocolat, WeberHaus, Wineries, etc.)
- Cultural and touristic activities

Our International Strategy



International Relations Office



Dr. Kevin
MAC GABHANN

Associate Dean
for International
Relations



Elodie
THEVENET

Head of the
International
Relations Office



Philippa
CAHILL

Deputy Head of
the International
Relations Office

International Relations Office

Incoming Student Coordinators



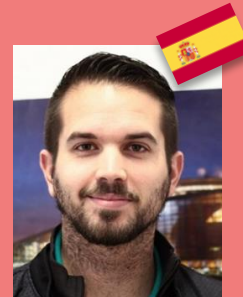
Stéphanie
CABALD



Jeanne-Marie
MATHIEU



Zita
PATRIS-FONYODI



David
RODRIGUEZ-
SANCHEZ



Jördis
SEILER



Kelly
WONNACOTT-
ELIE

Outgoing Student Coordinators



Dorina
BUTUCEL



Victor
EBEKWUMONYE



Emmeline
KUHN



Jeanne-Marie
MATHIEU



Stéphanie
STEHLI

Strasbourg:

General Info

Student Life

Living in Strasbourg

Strasbourg ...

- Capital city of Europe
- A great location in the heart of Europe
- A pleasant and safe place to live
- A dynamic economy
- Many touristic features

LUXEMBOURG



GERMANY

SWITZERLAND

Living in Strasbourg



Life at the University of Strasbourg



Student Services

- 26 foreign languages: Language Resources Centre (CRL)
- More than 50 types of sports (SUAPS)
- Special rates for cultural events with student card
- 47 libraries
- University cafeterias
- University health services
- Services for students with disabilities

Life at EM Strasbourg Business School



Student Life

- Orientation week
- Integration weekend
- **16 dynamic student associations:** international, sports, humanitarian, etc.
- Various excursions
- Work opportunities (max. 960 hrs./six-month full-time contract)

To Know More

EM Strasbourg video



Useful Links

EM Strasbourg info

- EM Strasbourg's website: <https://www.em-strasbourg.com/>
- List of courses available to exchange students: https://intranet.em-strasbourg.eu/views/list_cours_visitants.php
- EM Strasbourg's partner network: <https://www.em-strasbourg.com/international-relations/partner-universities/partner-universities-17913.kjsp>
- EM Strasbourg's summer school: <https://www.em-strasbourg.com/short-term-programmes/>

University of Strasbourg

- University of Strasbourg's website: <https://www.en.unistra.fr>



Useful Links

EM Strasbourg videos

General YouTube channel:

<https://www.youtube.com/user/emstrasbourg/featured>

International focus:

https://www.youtube.com/playlist?list=PLwJali13lvCYQ1UVIk_Nc1UF4dAqqWSYZ

Strasbourg videos

➤ 36 hours in Strasbourg by the NY Times:

<https://www.youtube.com/watch?v=w4oRS-72INY>

➤ Students: Welcome to Strasbourg: <https://www.youtube.com/watch?v=qxT-tlcucSE>



EM Strasbourg
BUSINESS SCHOOL

be distinctive[®]

Université
de Strasbourg

 AACSB
ACCREDITED

 EFMD
EPAS
ACCREDITED